

# Environmental policy – print media

At Tudor Rose we are committed to operating our business responsibly, complying with, and ideally exceeding, environmental legislation and approved codes of practice. We are aware that this demands ongoing review and internal housekeeping, and aim to continually improve our performance.

Our ethical procurement policy urges us to consider the environmental and ethical performance of companies in our supply chain and, wherever financially viable, give preference to products and suppliers with the least environmental impact and highest ethical values.

## **Paper**

The printing of our magazines and books is carried out by suppliers that use FSC (Forest Stewardship Council®) certified material. This accreditation guarantees that the virgin fibres come from responsible and rigorously controlled sources. Recycled papers continue to be considered but currently no suitable papers are available which meet our fitness for purpose criteria and deliver an improved carbon footprint. We only use paper which is also certified ECF (Elemental Chlorine Free).

## **Inks**

Our print suppliers use vegetable-based inks as standard. These inks have several environmental advantages. Petroleum inks count for 25 to 40 percent VOC (Volatile Organic Compound) emissions during the drying process, whereas rates for soya and vegetable-based inks are as low as two to four percent. The vegetable oils used in the inks are non-hazardous and are derived from renewable resources. They also benefit from being easier to remove from wastepaper during de-inking for recycling.

## **Packaging**

The film used for our bags and wrappers is of maximum thickness 120µm and is made from biodegradable material which breaks down by the process of oxidation, thereby reducing the landfill burden. The paper used for the manufacture of our envelopes is made using pulp from sustained forests and manufactured under the ISO 14001 standard.

## **Post-consumer recycling**

We encourage our readers to recycle their magazines rather than send them to landfill and all our magazines carry the WRAP recycle logo.

## **Unsold**

Tudor Rose recognises the impact that unsold copies can have on the supply chain and a significant effort has been made to reduce the volume of these which we hope has had a positive impact on the management, processing and costs through the supply chain. We ensure that any unsold magazines that are not earmarked for back-issue sales are collected and the paper fibre recycled.